

ORIGINAL

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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MAILING ONLINE SERVICE

Docket No. MC98-1

RESPONSE OF UNITED STATES POSTAL SERVICE  
TO INTERROGATORY OF  
THE OFFICE OF THE CONSUMER ADVOCATE  
REDIRECTED FROM WITNESS GARVEY  
(OCA/USPS-T1-29, PARTS B-C)

The United States Postal Service hereby provides the response to the following interrogatory of the Office of the Consumer Advocate: OCA/USPS-T1-29, parts b-c, filed on August 6, 1998, and redirected from witness Garvey.

The interrogatory is stated verbatim and is followed by the response.

Respectfully submitted,

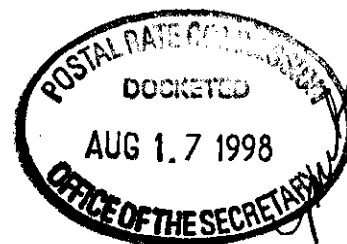
UNITED STATES POSTAL SERVICE

By its attorneys:

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August 17, 1998



RESPONSE OF UNITED STATES POSTAL SERVICE  
TO INTERROGATORY OF THE OFFICE OF THE CONSUMER ADVOCATE,  
REDIRECTED FROM WITNESS GARVEY

OCA/USPS-T1-29. Please refer to your response to OCA/USPS-T1-12.

\* \* \* \* \*

b. Please identify and provide the costs associated with informing potential customers or advertising the availability of Mailing Online service during the expanded (market) test period.

c. Please identify the table(s) in the testimony of witness Seckar, and the attachment(s) and page number(s) in the testimony of witness Stirewalt, containing the costs of informing potential customers or advertising the availability of Mailing Online service during the expanded (market) test period.

RESPONSE:

b-c. There will be no advertising specific only to Mailing Online. Any advertising of the Mailing Online service will be part of more comprehensive advertisements promoting the use of existing Postal Service products such as Priority Mail or Standard Mail (A), or focusing on a means of obtaining service, such as PostOffice Online. If Mailing Online were not offered, the Postal Service would still undertake these advertisements. Accordingly, there are no advertising costs directly associated with Mailing Online, and no such costs are identified by witnesses Seckar and Stirewalt.

## CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

David H. Rubin  
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